



Kilkenny County Council
Comhairle Chontae Chill Chainnigh



KILKENNY

#CareersKilkenny 2022

Where people move



where medieval meets modern

2019 Event

Kilkenny

- First #CareersKilkenny event took place Dec 2019 at the Medieval Mile Museum
- This inaugural event attracted 900 people through the day and featured a significant range of employment



2022 Event

- Promote the diverse range of available employment opportunities in Kilkenny
- Showcase Kilkenny as a great place to live and move to
- 30th December @ the Medieval Mile Museum from 10.30 to 4

Financial Services

- **Bank of Ireland**- hiring for 60 positions in a range of areas
- **State Street** - hiring for 300 to 400 positions across Fund Accounting, Corporate Actions, Transfer Agency, Depositary, Cyber Security and IT
- **Clunetech** - Currently hiring for a variety of roles
- **Loanitt**- Continuously hiring across different functions of the business - Finance, Risk, Technology and Sales

2022 Event – Featured Employers

Life Science

- **UPMC** - currently there are 25+ roles on offer including Clinical and ICT roles.
- **VHI** -40 roles customer service operatives
- **CF Pharma** - Production Operators, Quality Assurance and Key Sales positions
- **ProChem** - In Kilkenny specifically recruiting for Graduate Engineers, Electrical Design Engineers, Graduate and Senior Process Engineers, Recruitment Specialist.

2022 Event – Featured Employers

Life Science

- **Tirlan-** Approximately 40 roles currently on offer across all areas of the business from plant production through to commercial sales
- **Connolly Redmills** - Currently Recruiting for 10+ jobs across a number of areas such as General Operatives, Weighbridge Operatives, Production Supervisor, Lab Assistant, Accounts and Payroll.
- **Asgard Cleanroom Solutions** – 15 roles Construction Project Managers, Construction Site Managers, Construction Site Supervisors, QA/QC Leads, Project Design Leads, Architectural BIM Technicians, Estimators, Quantity Surveyors, Procurement Specialists, EHS Specialists

Promotion

Campaign Summary

Social Media

Platforms:

- LinkedIn
- Facebook
- Twitter

Methods: Organic Posts & Paid Ads

Target:

September – October: International campaign in Australia, New Zealand, UAE, UK, Canada & USA – Main message: Home for Christmas?

October- November: National campaign in main cities in Northern & Republic of Ireland

November – December: National & Local Campaign

Google

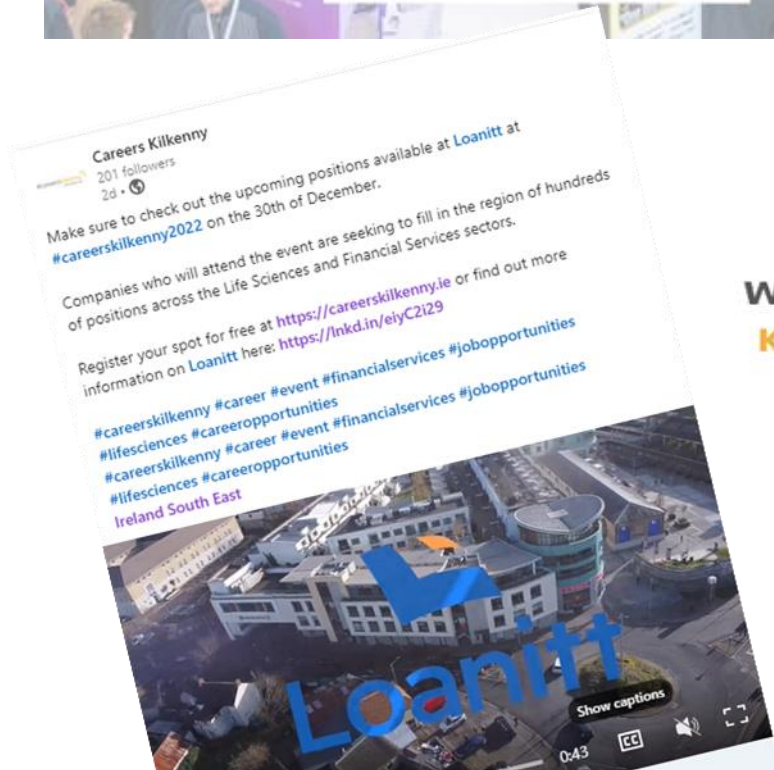
Method: Search & display ads

Target:

September – October: International campaign in Australia, New Zealand, UAE, UK, Canada & USA – Main message: Home for Christmas?

October- November: National campaign in main cities in Northern & Republic of Ireland

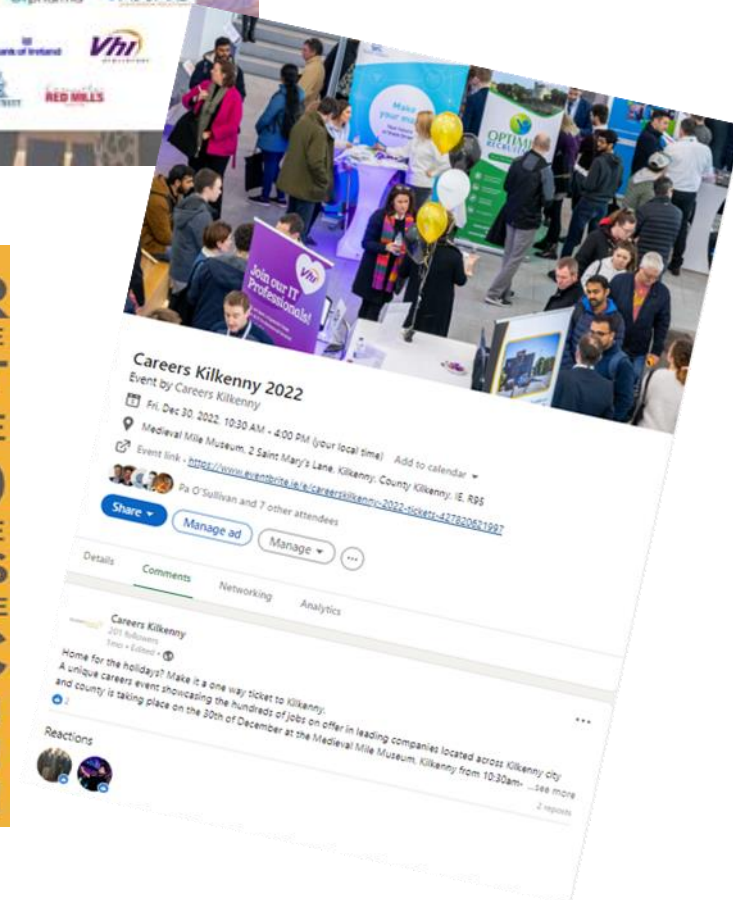
November – December: National & Local Campaign



Whatever your style,
Kilkenny has the fit
for you

#careerskilkenny
where people move

CAREER
SHORT COMMUTE
VIBRANT
SOCIAL LIFE
FOOD
ART & CULTURE
FESTIVALS
ACTIVE LIFESTYLE
MUSIC
LOCATION
LOCATION
LOCATION



Radio

- KCLR 15th-29th December : 53 spots & social media
- BEAT 103-103 7th-29th December 110 spots
- Today FM 16th-29th December 20 spots

Target: Commuters, graduates, people searching for careers change or a work/life balance

Paper Advertising

- Kilkenny People 7th & 21st December editions
- Press Release




#careerskilkenny
where people move

**Hundreds of local
job opportunities
at #CareersKilkenny**

Your new career awaits!
Do not miss out on the largest
careers event in Kilkenny

30 December 2022
Medieval Mile Museum

Pre-register now for free:
careerskilkenny.ie



#careerskilkenny

GairmeachaChillChainnigh áit a bhfuil daoine ag bogadh

Tá na céadta deiseanna fostaíochta áitiúla ag 'Careers Kilkenny'
Tá do ghairm bheatha nua ag fanacht! Ná caill amach ar an imeacht
gairmeacha is mó i gCill Chainnigh

30ú Nollaig 2022
Medieval Mile Museum

Réamhchláraigh anois saor in aisce: careerskilkenny.ie

CAREERSKILKENNY.IE





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THE BEST OF IRELAND

www.careerskilkenny.ie



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