

SWOT

Strengths and Opportunities	Weaknesses and Threats
Central location within the South East Strategic	Slowing population growth with relatively little in-
Planning Area with good road and rail links to Dublin	migration
and elsewhere	
A popular tourist destination, hosting numerous	A diminishing number of young adult residents with
festivals and events with the potential to increase the	this having an impact on labour-availability as well as
length of visitor stays and their contribution to our	the demographic make-up of many of our
local economy	communities outside of Kilkenny City
A track record of partnership work, based on	A continued need for social and affordable housing
integrated delivery mechanisms	and evidence of homelessness
Established community networks and voluntary	Overreliance on construction and retail sectors, with
sector	room for greater diversity
A growing number of private businesses	A lack of certainty around how tourism will recover
	from Covid-19
An increasingly skilled population, set to benefit	Third level education attainment continues to lag
from the newly established South East Technological	behind the state average
University	
A healthy pipeline of homes with planning	Persistent deprivation at a level that exceeds the
permission suggesting that the County will be well	state average, with evidence of clear concentrations
placed to sustain the comparatively positive recent	of more acute deprivation
growth of its housing stock	
A rural economy that is established and growing in an	Climate change is already having a significant impact
outstanding natural setting	in the County



Demographics

103,685 people living in County Kilkenny (2022 Census) **4.5% growth since 2016**, compared to 7.6% growth across the state

Second lowest of the state's 26 counties

Growth rate has slowed compared to previous decade

10.0% 9.0% growth in population 8.0% 7.0% 6.0% 5.0% 4.0% 3.0% 2.0% 1.0% 0.0% 2002-2006 2006-2011 2011-2016 2016-2022

Impacting on changing age profile – between 2011 and 2016 13% fall in those aged 20 – 34 (11% fall across the state)

Particularly pronounced for those aged 25 – 29 – fall of circa 1,100 persons

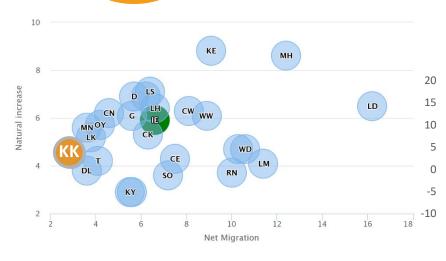


Demographics

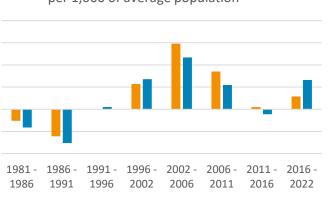
Circa 61% of population growth between Census years related to natural increase (births outnumbering deaths)

Estimated 1,756 net migrants between Census years adding to the population – lowest in state

Rate of net inward migration also relatively low when compared to other counties However, RSES projections suggest growth to 112,154 residents in 2028.
Would suggest growth rate of 8.2% from 2000



Annual estimated net migration 1981 to 2022 per 1,000 of average population



■ Co. Kilkenny Ireland



Local Economy

Some 93% of the County's businesses employ fewer than 10 people

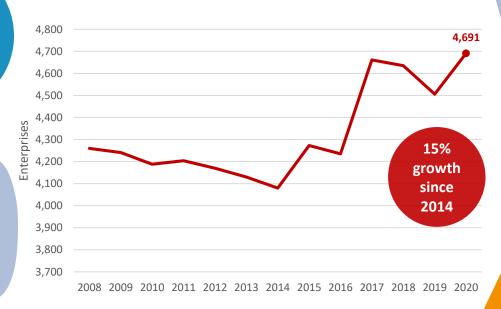
Only 6 businesses employ more than 250 people

26% in construction sector
19% in wholesale and retail
16% in professional, scientific or technical Latter has grown most strongly since 2014

4,691
enterprises
in its private
business
economy in
2020

727,000 tourists in 2019

Ireland's second most popular domestic shortbreak destination

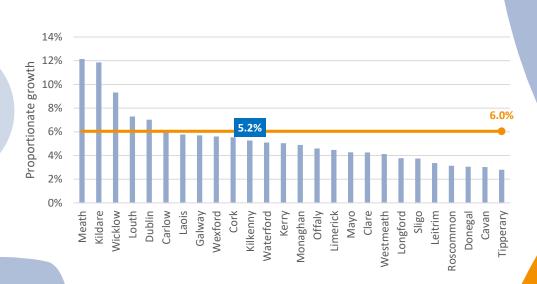




Housing

41,279
dwellings in
2022,
rising by 5.2%
since 2016

Represents growth of just over 2,000 homes in the six years



Counties ——State

Circa 1,619
households on the
Housing List in 2021,
lowest since 2010
But
300 households
reported homeless
(April 2022)

Vacancy rate (7.7% in 2022), largely unchanged from 2016 (188 more)

557
unoccupied
holiday homes
in 2022 – only
6 more than
2016

